

10055798-01200

INTERNET,  
INTRANET  
OR NETWORK

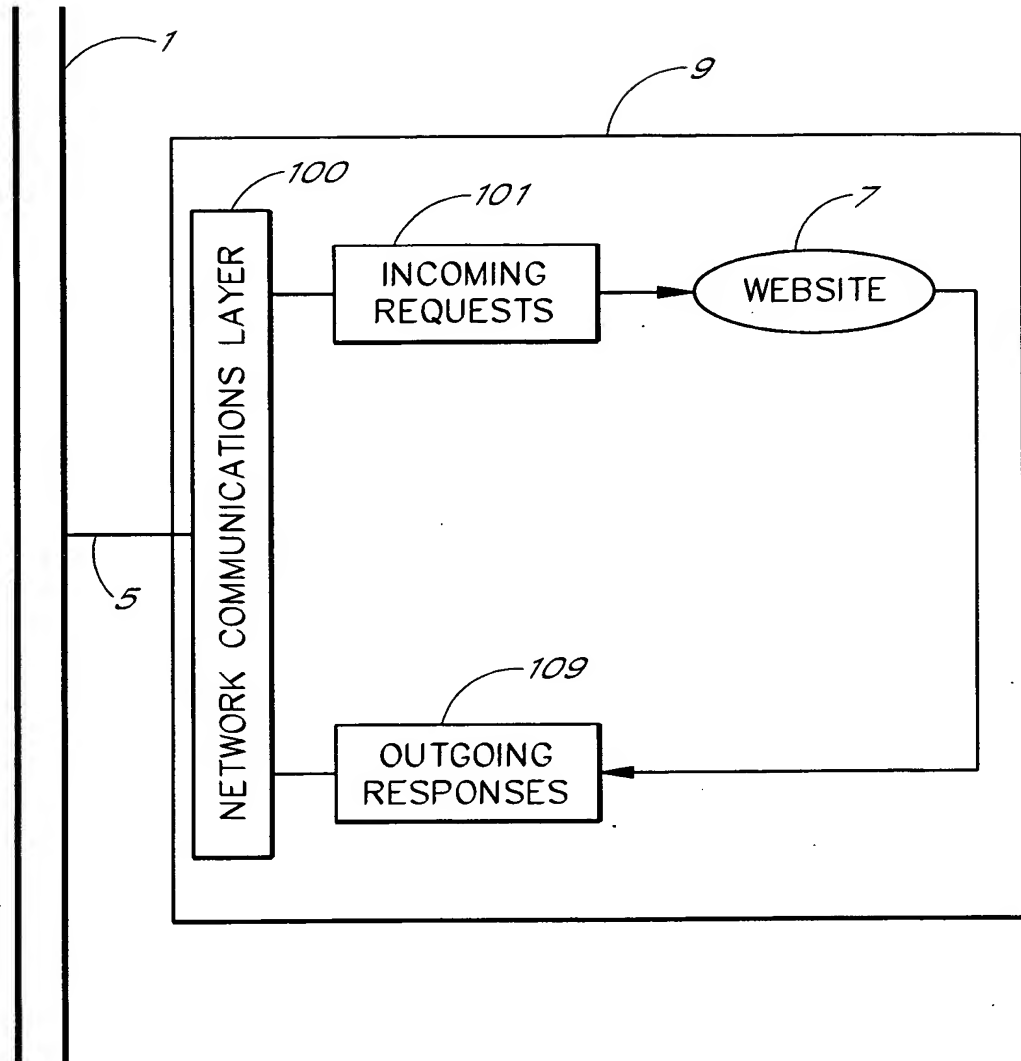


FIG. 1

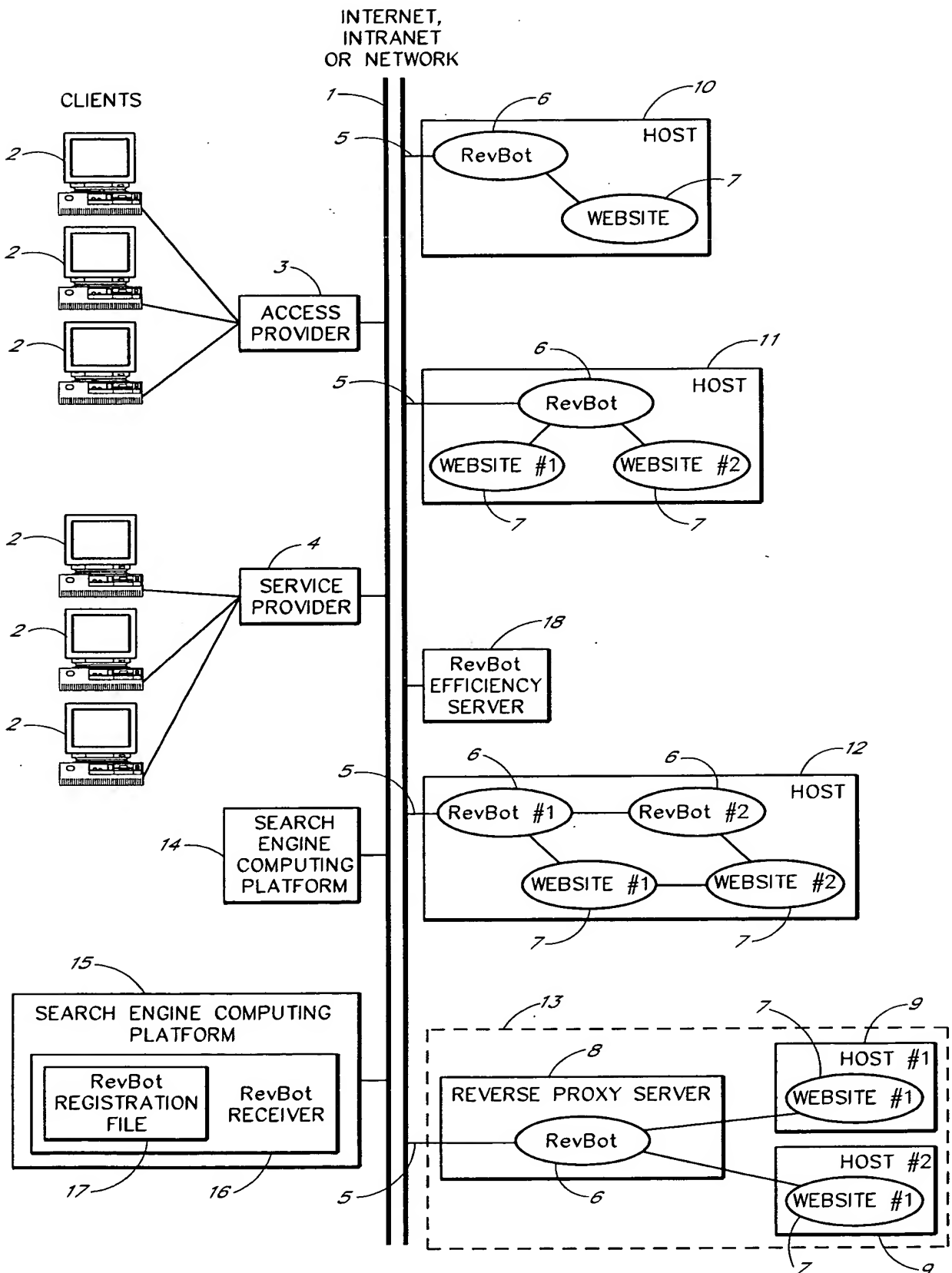


FIG. 2

INTERNET,  
INTRANET,  
OR NETWORK

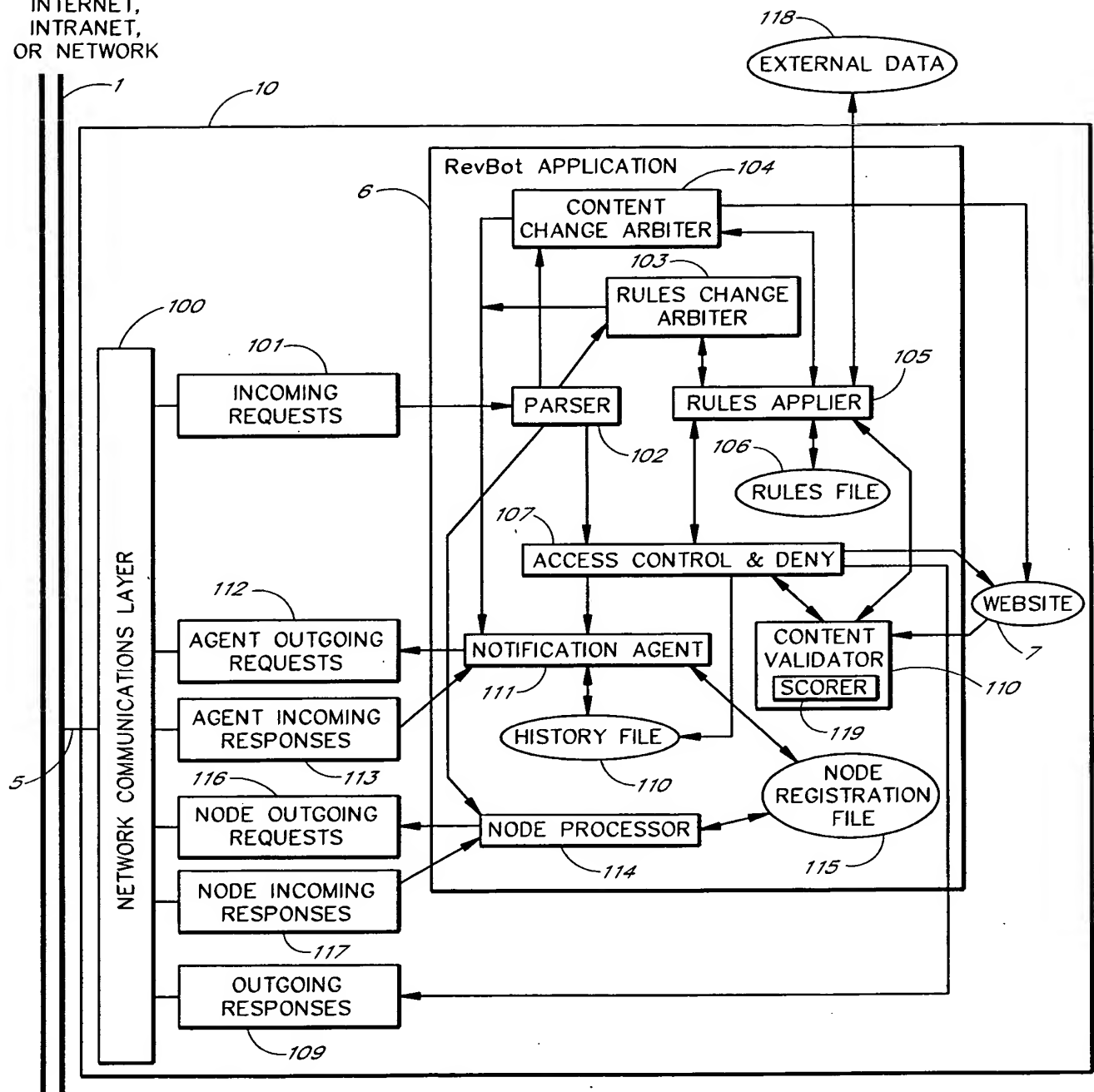


FIG. 3

INTERNET,  
INTRANET,  
OR NETWORK

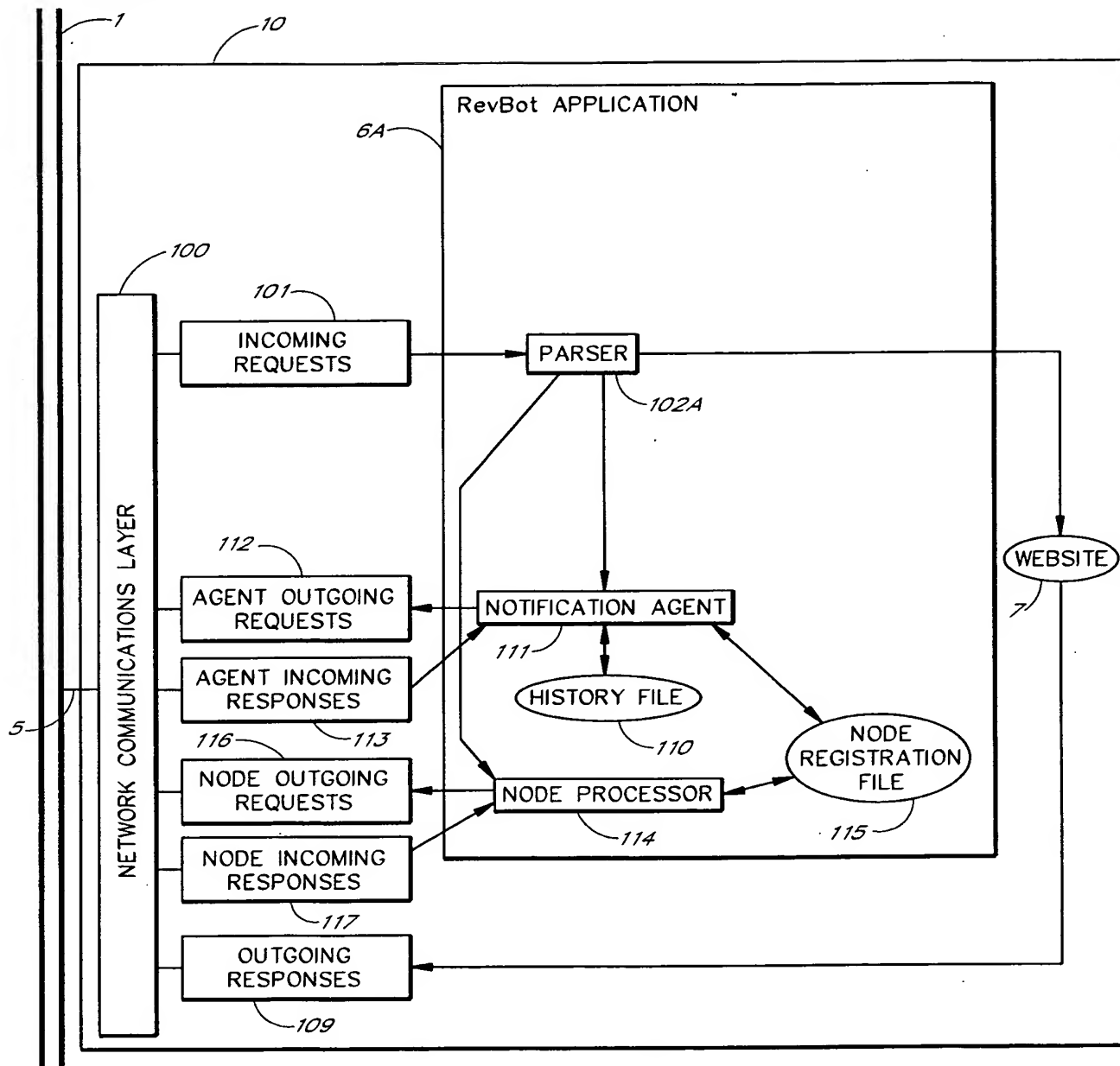


FIG. 4

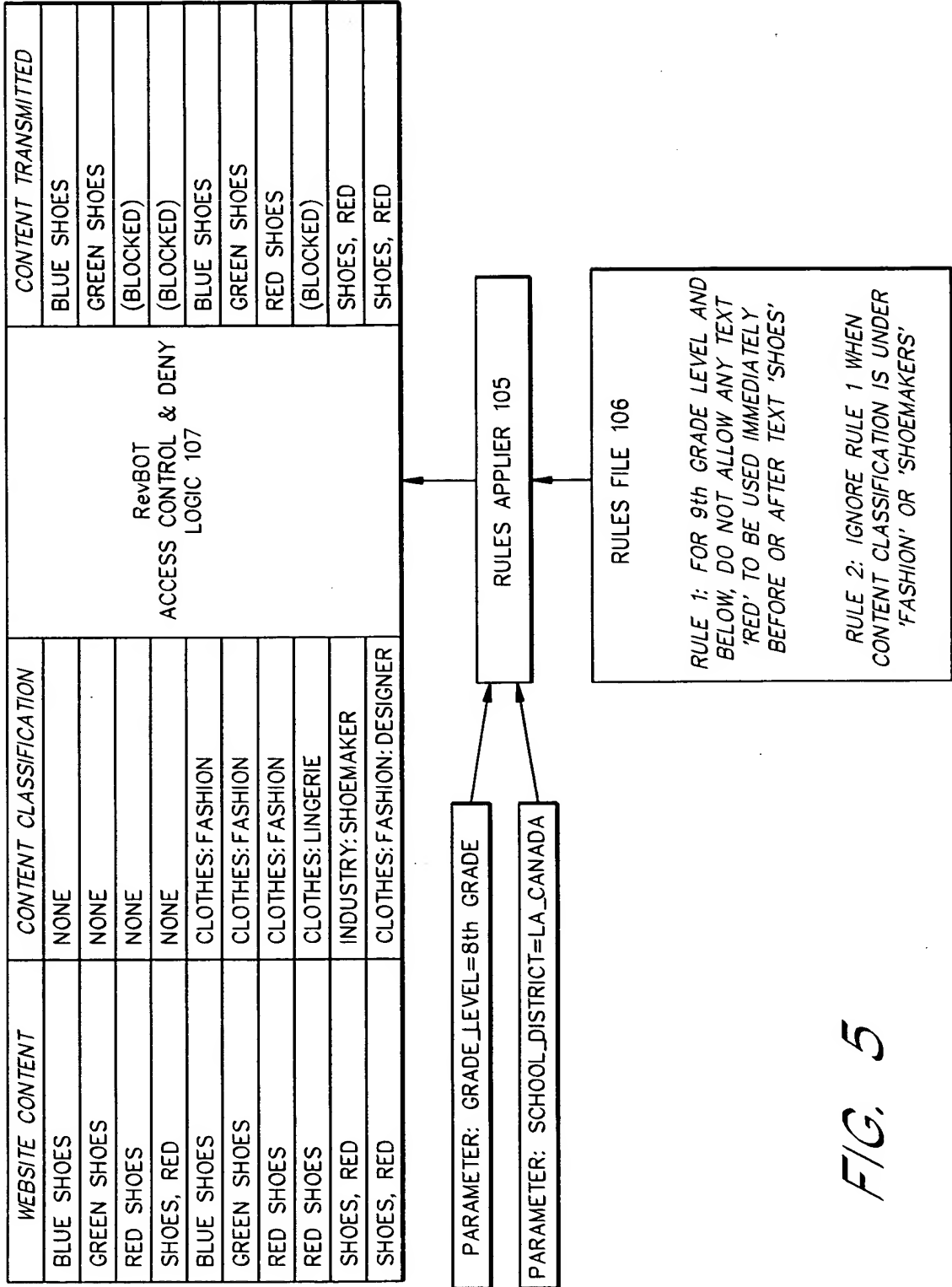


FIG. 5

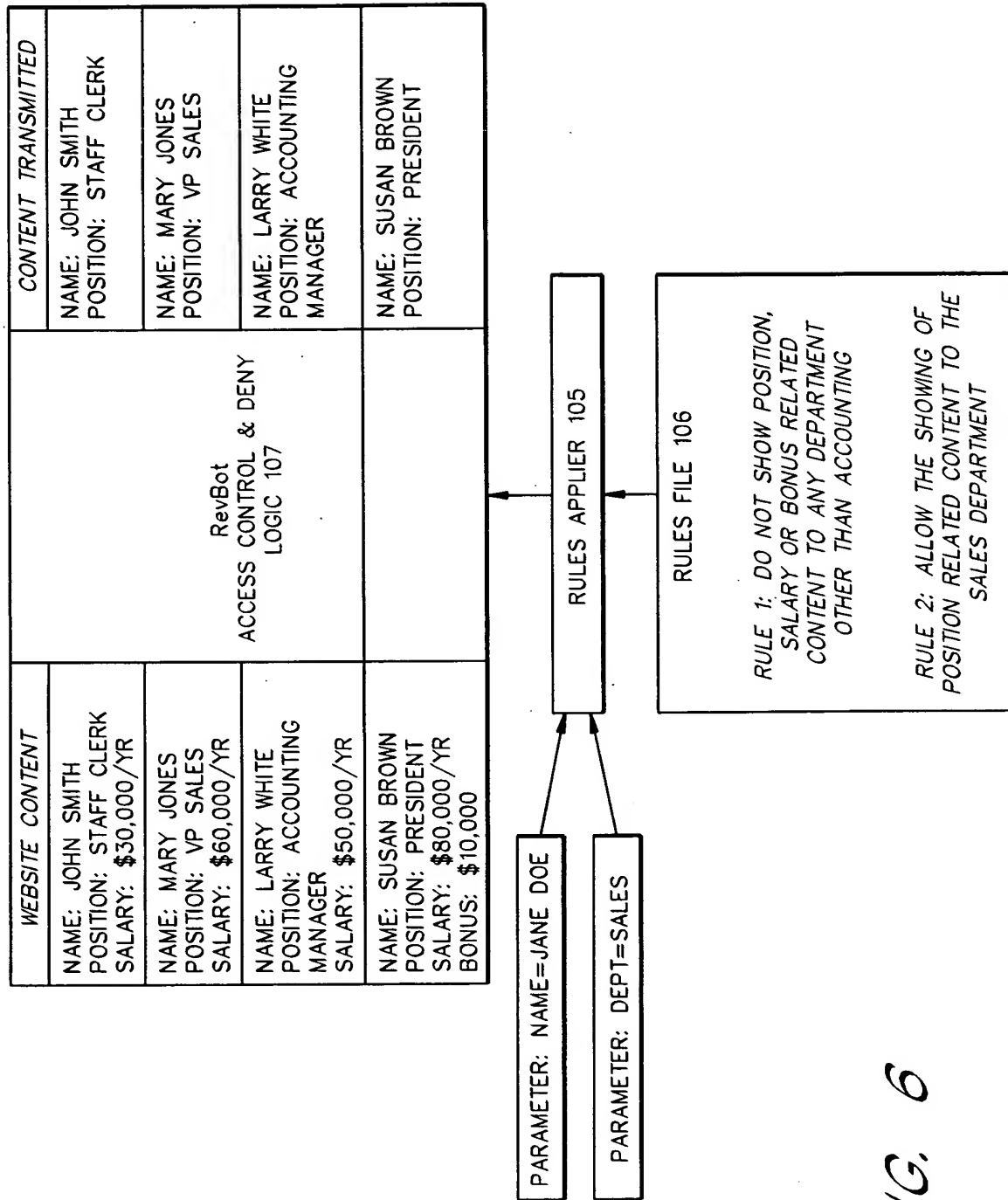
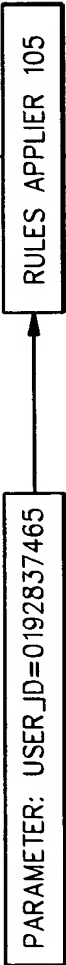


FIG. 6

WEBSITE CONTENT	LINKS	RevBot ACCESS CONTROL & DENY LOGIC 107 AND CONTENT VALIDATOR 108	CONTENT TRANSMITTED	LINKS TRANSMITTED
BILLS 14, JETS 10	NONE		BILLS 14, <u>JETS 10</u> <u>ROSTER</u>	www.nfbills.com, www.nfjets.com www.nfroster.com?team=bills, www.nfroster.com?team=jets
GIANTS 21, BEARS 20	NONE		GIANTS 21, BEARS 20 <u>ROSTER</u>	www.nfigiants.com www.nfbears.com www.nfroster.com?team=rams, www.nfroster.com?team=bears
RAMS 20, EAGLES 14	NONE		RAMS 20, <u>EAGLES 14</u> <u>ROSTER</u>	www.nframs.com www.nfroster.com?team=rams, www.nfroster.com?team=eagles



RULES FILE 106

RULE 1: DO NOT ALLOW ACCESS TO NON-REGISTERED WEBSITE USERS

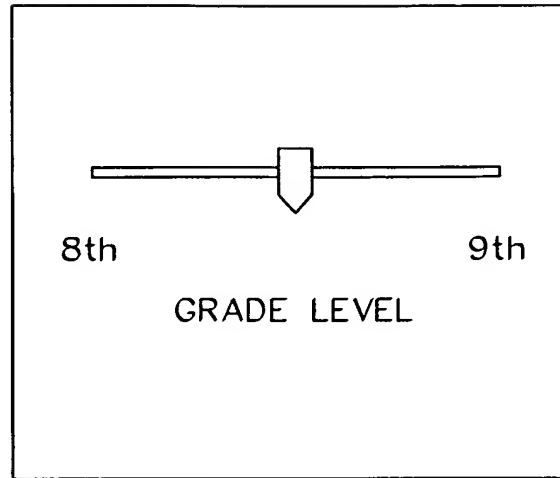
RULE 2: ADD LINKS TO ALL FOOTBALL TEAM NAMES FOR WHICH WE HAVE REGISTERED LINK AS FOLLOWS:

'Bills' link=www.nfbill.com  
'Jets' link=www.nfjets.com  
'Colts' link=www.nfcolts.com  
'Giants' link=www.nfigiants  
'Bears' link=www.nfbears.com  
'Rams' link=www.nframs.com  
'49ers' link=www.nfl49ers.com

RULE 3: ADD IN TEXT "ROSTER" AND A LINK TO A TEAM'S ROSTER BELOW A TEAM'S NAME USING  
www.nfroster.com?team=variable(team\_name)

FIG. 7

100667396-01900



PARENTAL (SUPERVISORY) SETTINGS:

CONTENT\_SCORING\_BY=GRADE LEVEL

MINIMUM\_RANGE=8.0

MAXIMUM\_RANGE=9.0

DIVISIONS=10

*FIG. 8*



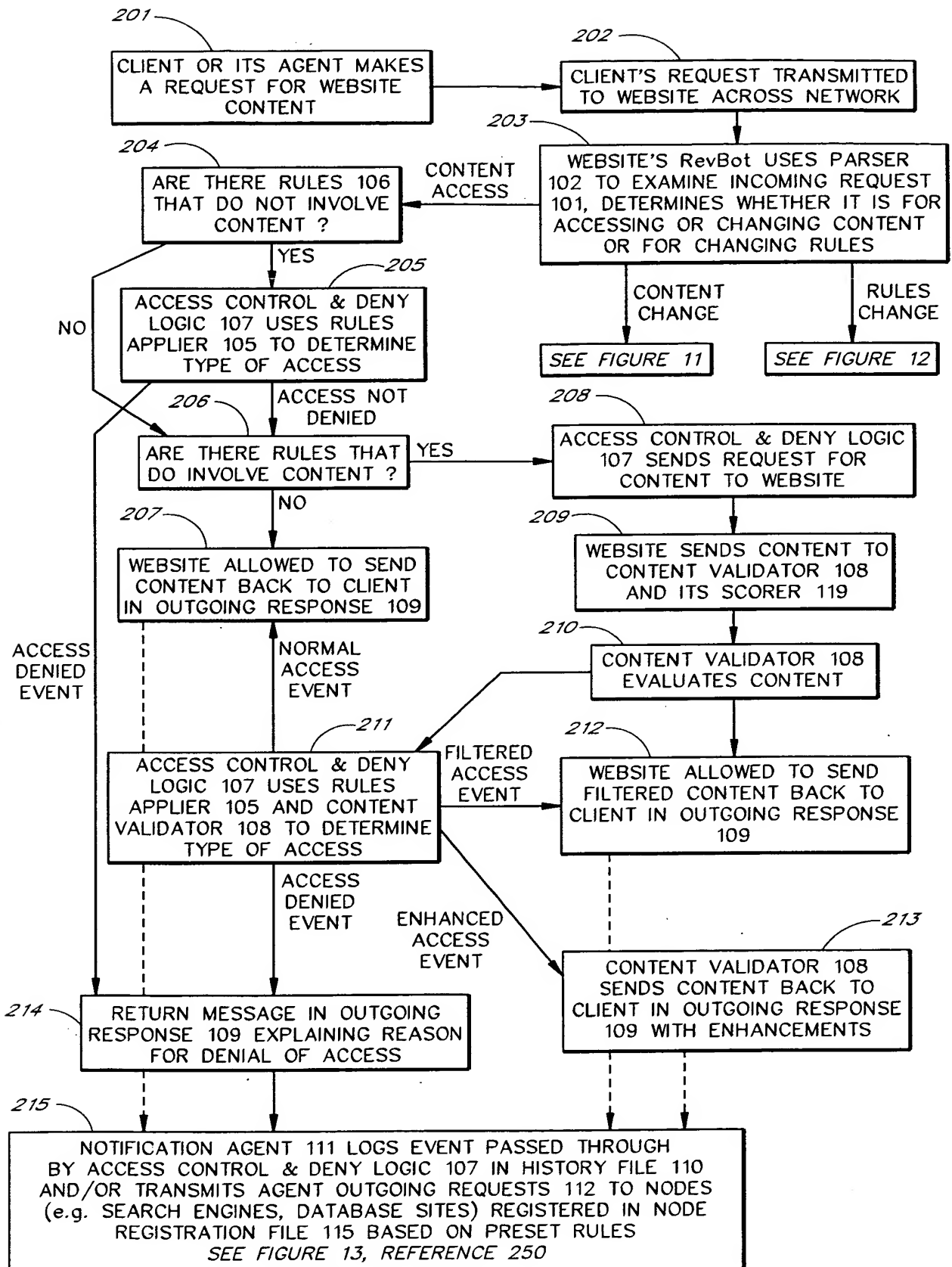


FIG. 9

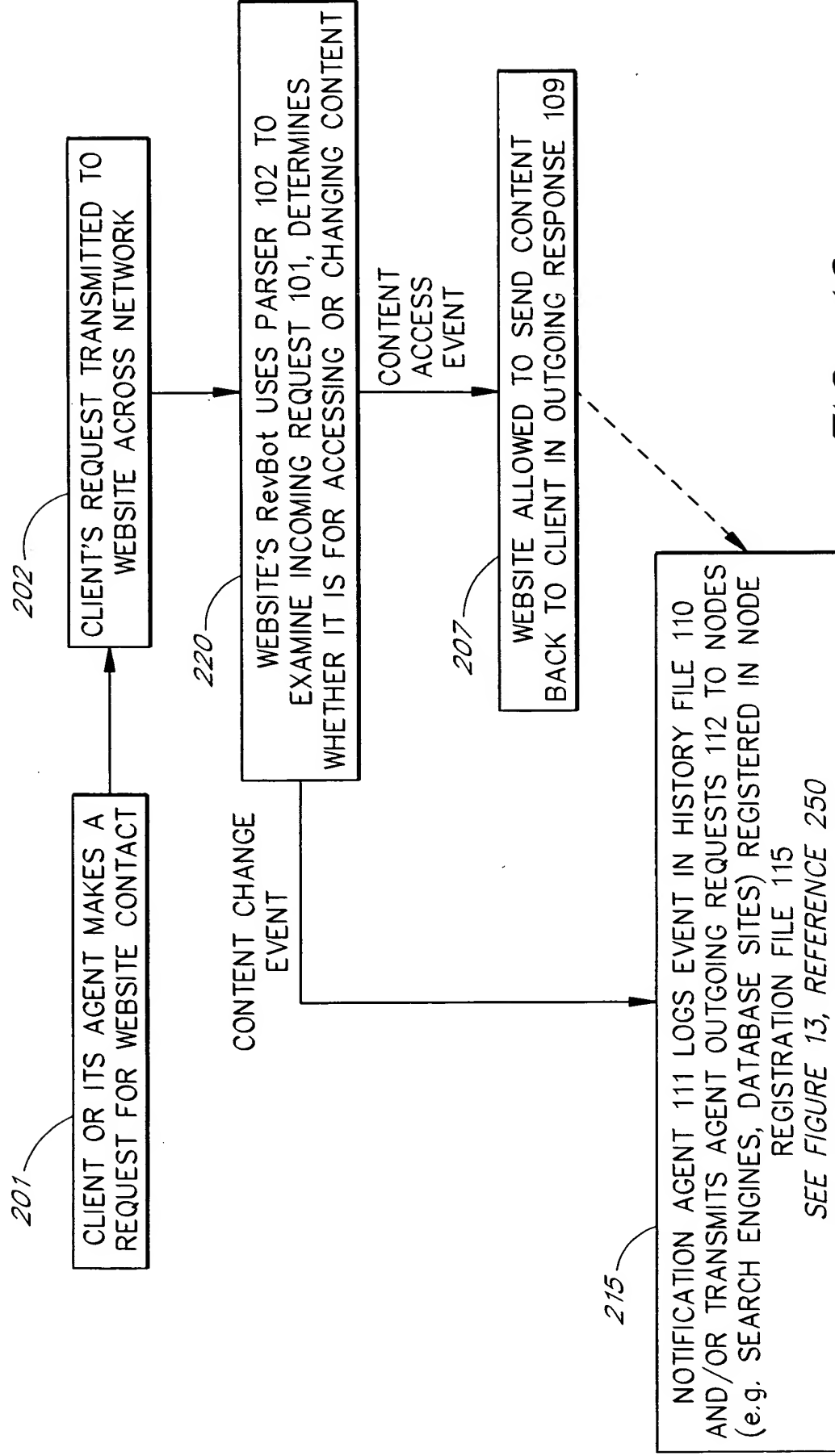


FIG. 10

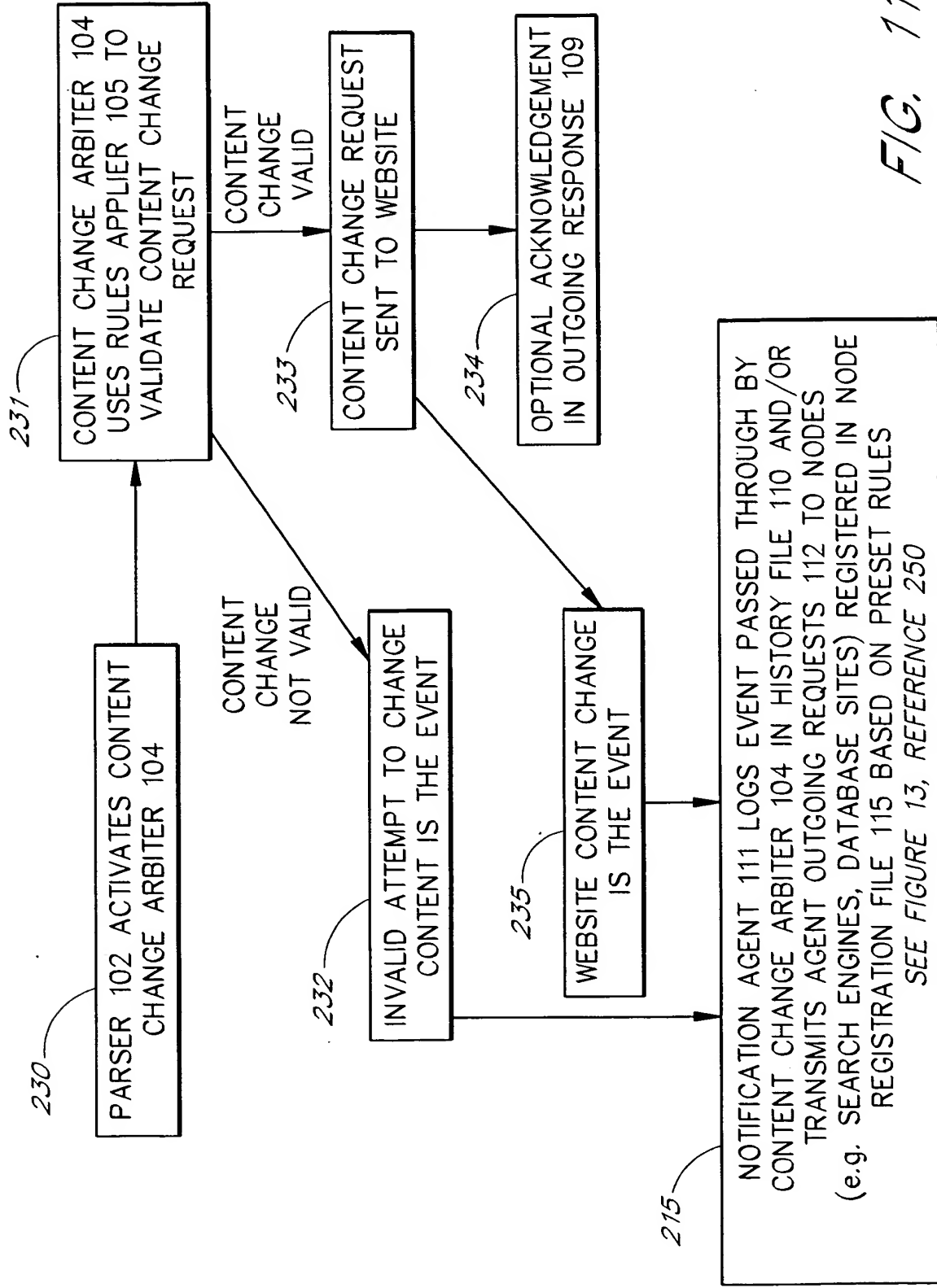


FIG. 11

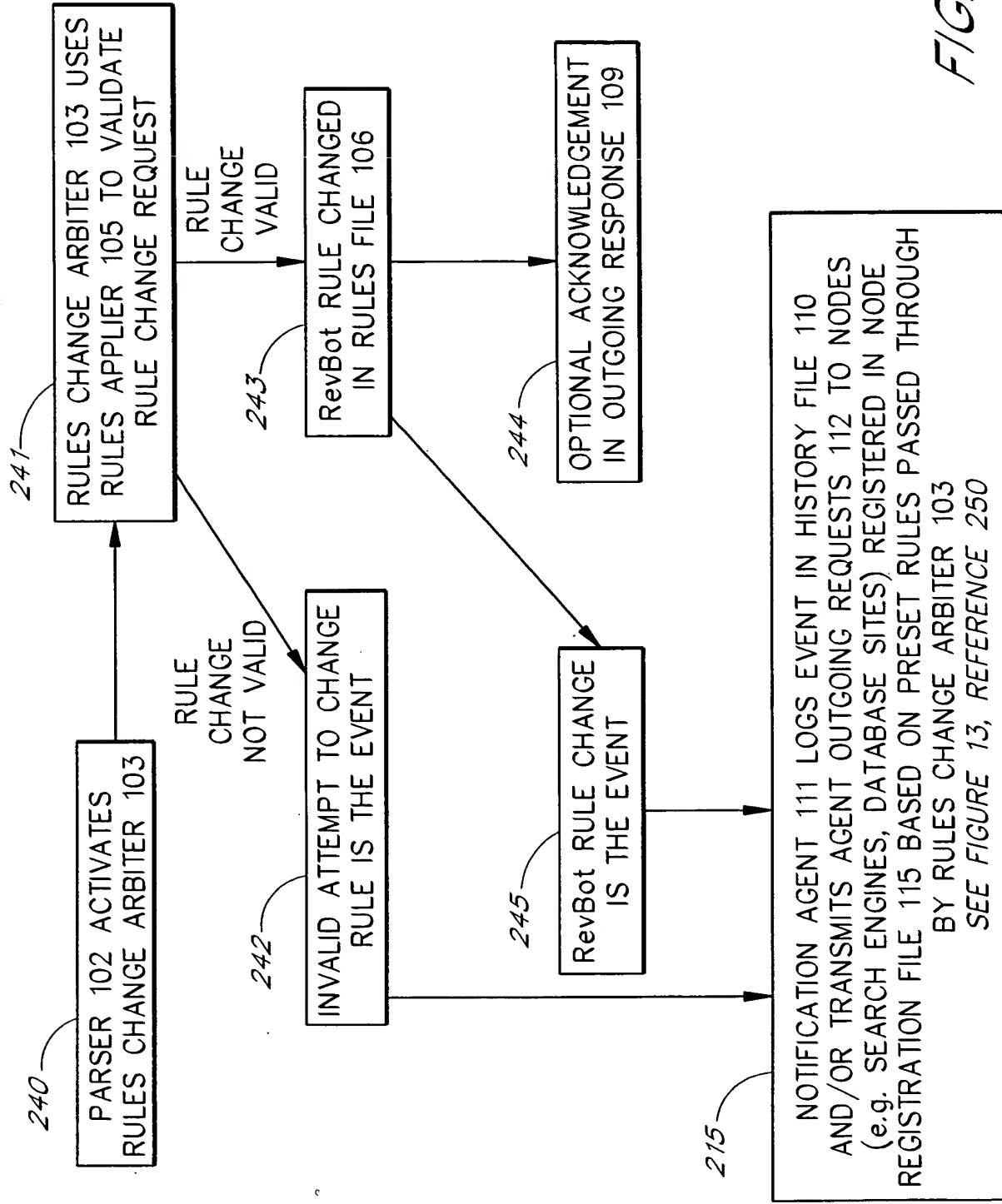


FIG. 12

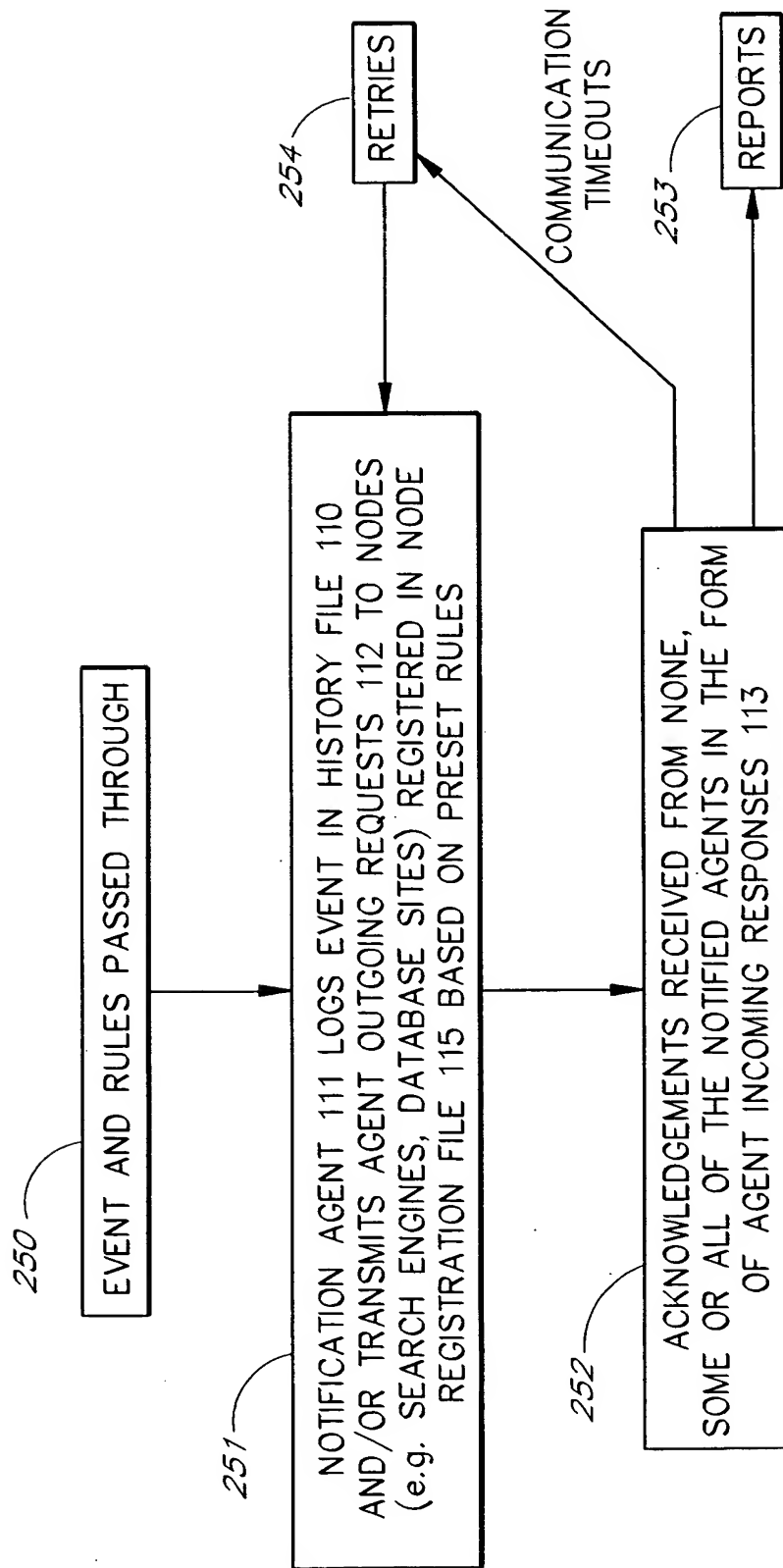


FIG. 13

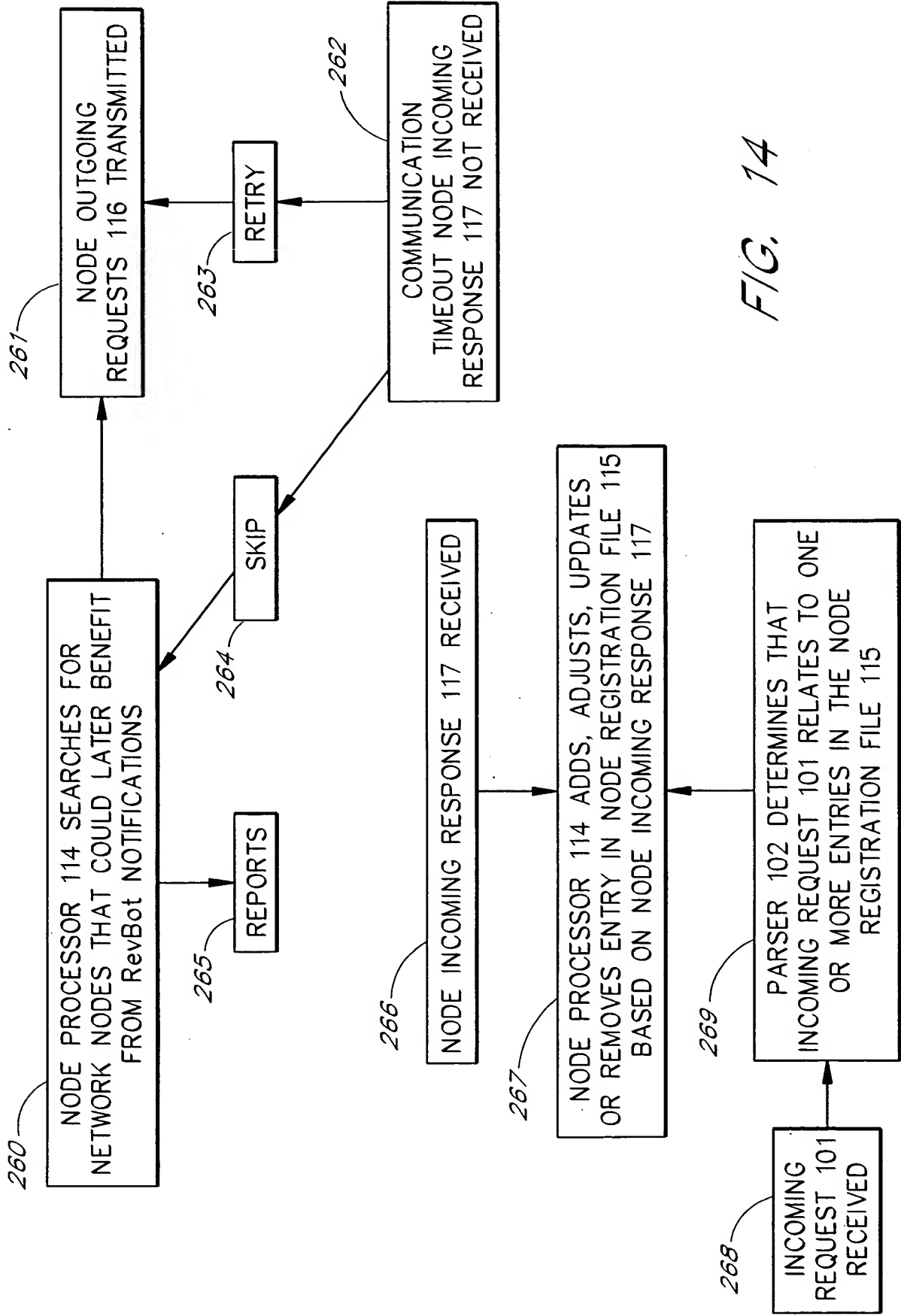


FIG. 14

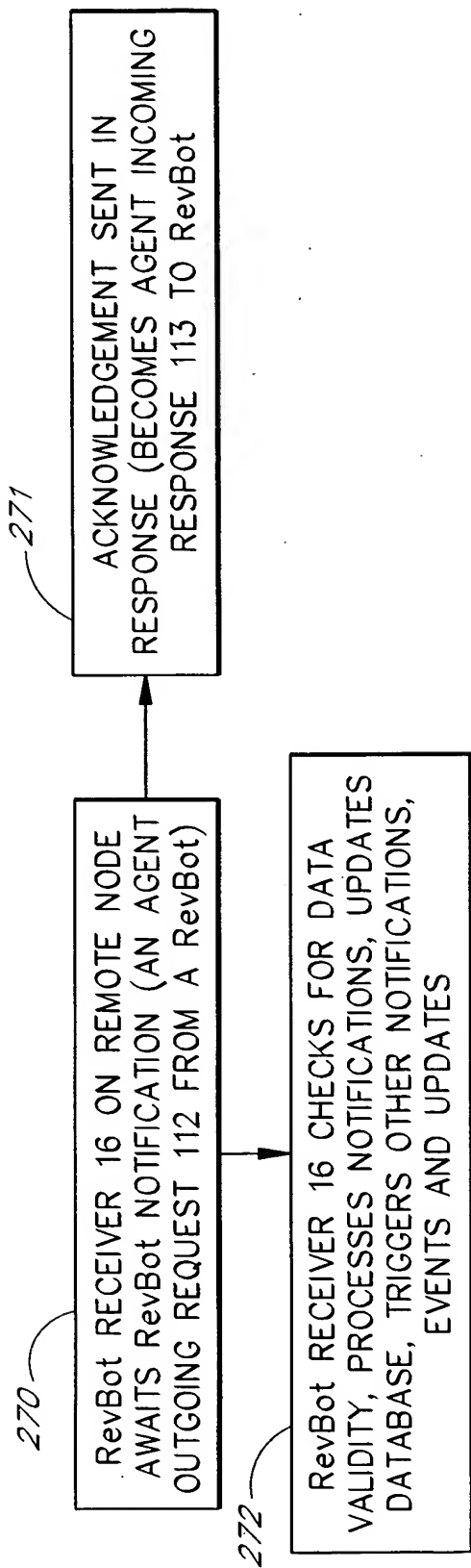
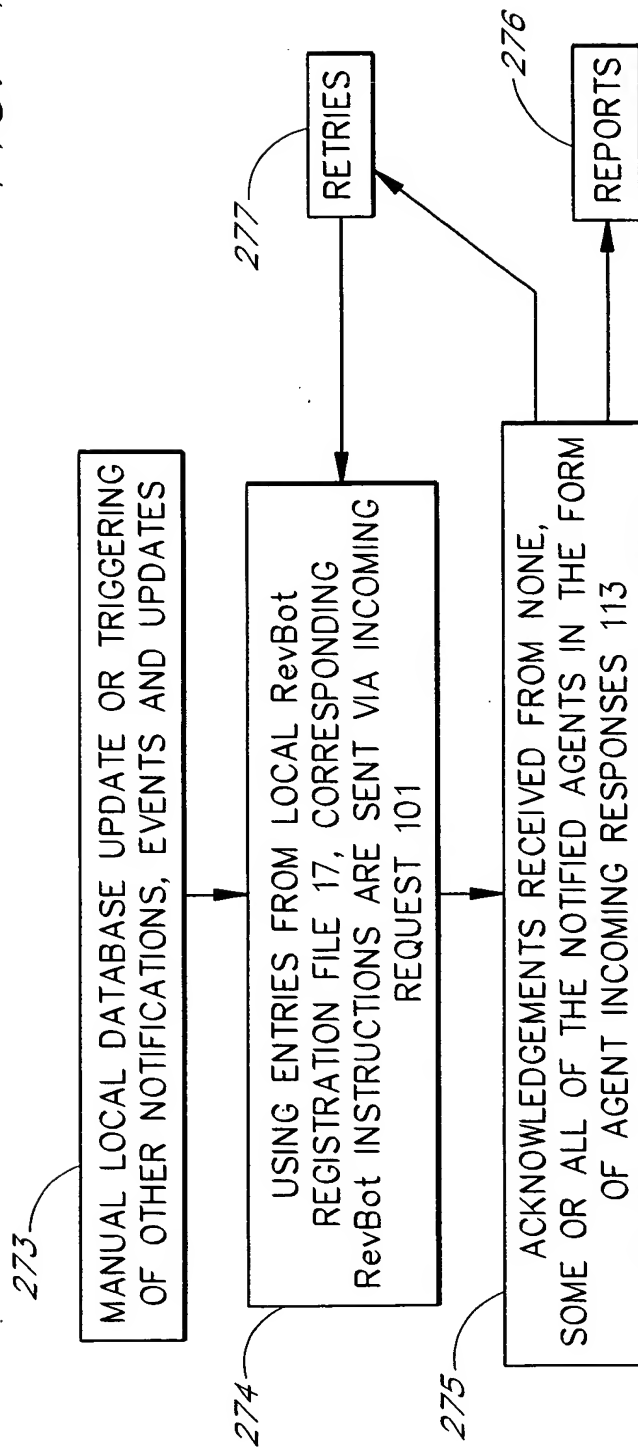


FIG. 15



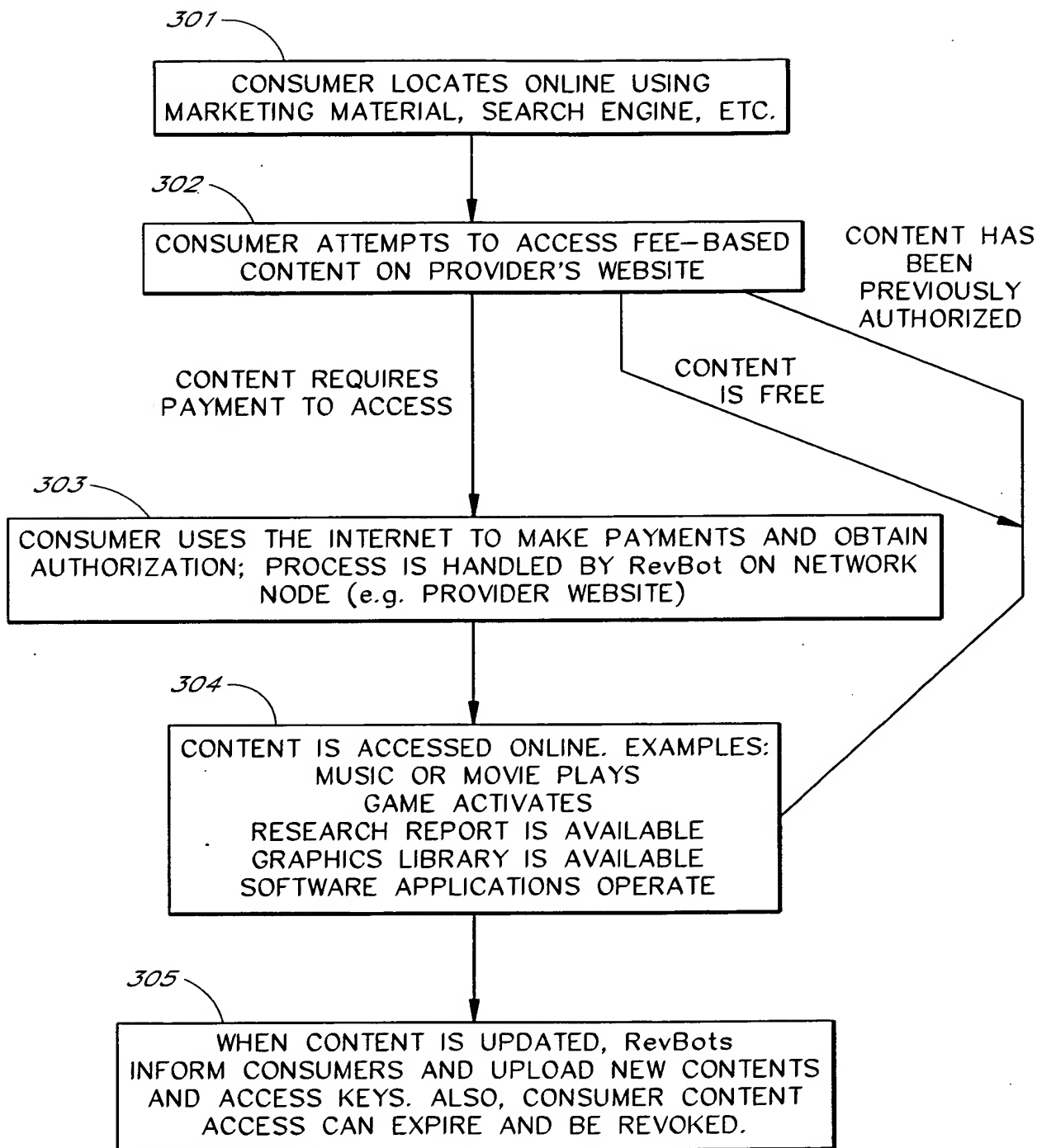


FIG. 16



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graph TD
    311[CONSUMER OBTAINS CONTENT DISC IN MAIL  
OR AT RETAIL OUTLET, FREE OR FOR A NOMINAL CHARGE] --> 312[CONSUMER INSERTS CONTENT DISC IN COMPUTER OR OTHER  
PLAYBACK DEVICE AND ATTEMPTS TO ACCESS CONTENT]
    312 -- "CONTENT REQUIRES  
PAYMENT TO ACCESS" --> 313[CONSUMER USES THE INTERNET TO MAKE PAYMENT AND OBTAIN  
AUTHORIZATION; PROCESS IS HANDLED BY RevBot ON NETWORK  
NODE (e.g. PROVIDER WEBSITE)]
    312 -- "CONTENT IS FREE" --> 314[CONTENT IS ACCESSED ON DISC  
EXAMPLES:  
MUSIC OR MOVIE PLAYS  
GAME ACTIVATES  
RESEARCH REPORT IS AVAILABLE  
GRAPHICS LIBRARY IS AVAILABLE]
    312 -- "CONTENT HAS BEEN  
PREVIOUSLY  
AUTHORIZED" --> 314
    313 --> 314
    314 --> 315[WHEN CONTENT IS UPDATED, RevBots  
INFORM CONSUMERS AND UPLOAD NEW CONTENT  
AND/OR ACCESS KEYS. ALSO, CONSUMER CONTENT  
ACCESS CAN EXPIRE AND BE REVOKED.]

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FIG. 17